

2010 Yosemite Film Festival Returns for 2nd Annual Event

Sunday, 10 October 2010

The 2010 Yosemite Film Festival (YFF) returns to the National Park to showcase its next exciting set of selected independent films. This 2nd annual year of YFF offers over 20 international productions to be screened at The Tenaya Lodge at Yosemite on October 29 and 30.

The festival kicks off with its Opening Night Filmmaker Reception Friday evening and is followed by a full day of screenings on Saturday. Some notable film selections include Sneakers and Soul, a feature narrative about a workaholic's journey to self rediscovery, Skin Trade, a gut wrenching and honest look at fur in celebrity and hyped fashion, and Yogurt Cups, a short film about the challenging but endearing relationship between a crabby widower and his jaunty caretaker. Finally, the festival concludes with a Closing Night Awards Ceremony recognizing the superb achievements of the festival's finest filmmakers and screenwriters. Best of Category winners are to be announced the evening of the event and the ceremony is open to the public.

"We love coming up here every year," said Easton Stuart, Festival Director. "The filmmakers and guests have such a great time visiting the park. For many of them, it's their first time and they're just blown away. The grandeur of Yosemite is so breathtaking. Who wouldn't enjoy a weekend of this beautiful place and some great films?"

With a budding noteworthy reputation, Yosemite Film Festival is an event to plan your next park visit around. A good time to be had by all, environmental lovers, park visitors and film enthusiasts from far and near will meet for a weekend of celebrating outstanding film and nature's splendor.

Last year's top winners include the Grand Jury Award winning film, The Miracle, Best Documentary Guerrilla Midwife, and "Skin," first place screenplay written by Josephine Mackerras.

About the YFF www.yosemitofilmfestival.com

Founded by environmentally-aware, eco-friendly filmmakers, YFF's mission is to bring all genres of progressive, eye-opening, independent cinema to Yosemite and to foster an appreciation and understanding toward the preservation and majesty of our natural world. The 2010 Yosemite Film Festival will be held Friday, October 29 through Saturday, October 30 at The Tenaya Lodge in Yosemite National Park.

This year's program will showcase feature films, shorts, foreign films, documentaries, animation, music videos, television pilots, experimental films, a screenplay competition and more.

Select YFF 2010 Screenings – By Title

(Full screening schedule available at: <http://yosemitofilmfestival.com/Festival/Schedule/tabid/71/Default.aspx> (<http://yosemitofilmfestival.com/Festival/Schedule/tabid/71/Default.aspx>))

Features:

Sneakers and Soul (101 Minutes, US) – Saturday, October 30, 2010 – 4:20 PM

After inheriting a pair of blue sneakers and a mysterious key to a New York City apartment, a young work-obsessed lawyer finds himself following in his late father's adventurous footsteps - walking from South Jersey to New York with his loyal, but complicated best friend.

Shorts:

Yogurt Cups (12 Minutes, Czech Republic) - Saturday, October, 30, 2010 – 11:00 AM (Short Film Block 1)

Yogurt Cups is a closely observed film about a relationship between a retired widower and his caretaker in the rural area of the Czech Republic. Mr. Kolar, who lives on a farm, suffers from Parkinson's. When his spirited caretaker suggests alternative method of treatment to subside his tremors, he grumpily refuses until a chain of events makes him change his mind.

Documentary:

Skin Trade (82 Minutes, US) - Saturday, October 30, 2010 - 12:15 PM

The deceptive and dirty fur industry is exposed through undercover investigations, footage and interviews from those within the industry itself, from activists, and from celebrities. 'Skin Trade' takes the viewer on a journey that will shock the consumer with regard to the fraud perpetrated on the unknowing public who wish to make informed choices when shopping.

Venue Information:

The Tenaya Lodge at Yosemite

1122 Highway 41

Fish Camp, CA 93623

(559) 683-6555

www.tenayalodge.com